

GOLD Sponsorship* \$750.00	SILVER Sponsorship \$500.00	BRONZE Sponsorship 350.00
3 minutes of "mike" time		
2 meals included	2 meals included	1 meal included
Drawing at podium	Drawing at podium	Drawing at podium
Flyer distribution	Flyer distribution	
Newsletter announcement with logo Month of sponsorship	Newsletter announcement with logo Month of sponsorship	Newsletter announcement with logo Month of sponsorship
½ page "advertisement" in newsletter month of sponsorship-color ads 7.5X5	¼ page "advertisement" in newsletter month of sponsorship-color ads 3.75X5	
Under SPONSOR TAB-SHRM website Logo and 50 word description of services SHRM BUSINESS DIRECTORY LISTING 1 YEAR	Under SPONSOR TAB-SHRM website Logo and 25 word description of services SHRM BUSINESS DIRECTORY LISTING 6 MONTHS	
Rotating logo on home page	Rotating logo on home page	
Logo on Monthly Calendar of Events Registration Page SHRM Website	Logo on Monthly Calendar of Events Registration Page SHRM Website	Logo on Monthly Calendar of Event Registration Page SHRM Website
6 ft. draped table	6 ft. draped table	6 ft. draped table

BUNDLED SPONSORSHIP PROGRAMS:

- **Annual Sponsor** – Platinum Meeting Sponsor meetings (10 meetings excluding CONFERENCE) for \$5,000 (\$4,000 Savings). Sponsorships can run concurrently or as preferred/right of first refusal.
- **Semi-Annual Sponsor** – Platinum Meeting Sponsor benefits (5 meetings excluding CONFERENCE) for \$2,500 (\$2,000 savings). Sponsorship can run concurrently or as preferred /right of first refusal.

SHRM-Jacksonville offers a unique opportunity to highlight your business or service in our Monthly Newsletter. This state-of-the art publication reaches over 750 members MONTHLY. You can instantly reach decision makers who give advice to other decision makers and who purchase your products:

Quarter page	4" X 5.25"	\$150.00 monthly
Half Page	4" X 10.50"	\$250.00 monthly

These may include LINKS to your website—please be creative—we accept color ads! Please submit in jpeg or tif format.

Payment required in advance; discounts available for multiple months.

GRAPHICS REQUIREMENTS:

Picture format and jpeg are required as they are not as "grainy" as other formats and will make a better visual.

For the "rotating" logo....images need to be 152 pixels wide by 92 pixels tall

Logo, graphic and advertisement information (if applicable to your sponsorship level), **MUST BE SUBMITTED BY the 20th of the month PRIOR** to your month of sponsorship in order to be included in the newsletter which is distributed the first of the month. Thanks!!!!!!!

Revised 02-11